



## Organizing Committee

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Kiyoharu Aizawa (The Univ. of Tokyo, JP)  
John Smith (IBM, US)

### Technical Program Chairs

Shin'ichi Satoh (National Inst. of Informatics, JP)  
Thomas Plagemann (Univ. of Oslo, NO)  
Xian-Sheng Hua (Microsoft, US)  
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### Local Arrangement Chairs

Tomio Echigo (Osaka Electro-Communication Univ., JP)  
Naoko Nitta (Osaka Univ., JP)

### Twentieth Anniversary Liaison

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Malcolm Slaney (Yahoo! Research, US)

### Panels Chairs

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Shih-Fu Chang (Columbia Univ., US)

### Brave New Ideas Program Chairs

Alejandro Jaimes (Yahoo! Research, ES)  
Tat-Seng Chua (National Univ. of Singapore, SG)

### Multimedia Grand Challenge Chairs

Marcel Worring (Univ. of Amsterdam, NL)  
Yushi Jing (Google Research, US)  
Go Irie (Nippon Telegraph & Telephone Corp., JP)

### Multimedia Art Program Chairs

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(Museum of Contemporary Art Tokyo, JP)  
Hideyuki Ando (Osaka Univ., JP)  
Aisling Kelliher (Arizona State Univ., US)  
David A. Shamma (Yahoo! Research, US)

### Technical Demonstration Chairs

Qi Tian (Univ. of Texas at San Antonio, US)  
Hirokazu Kato (Nara Inst. of Science & Technology, JP)

### Open Source Software Competition Chairs

Daniel Gatica Perez (IDIAP Research Inst., CH)  
Masanori Sano (Japan Broadcasting Corp., JP)

### Video Program Chairs

Tao Mei (Microsoft Research Asia, CN)  
Koichi Shinoda (Tokyo Inst. of Technology, JP)

### Doctoral Symposium Chairs

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Keiji Yanai (The Univ. of Electro-Communications, JP)

### Tutorials Chairs

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Changsheng Xu (Chinese Academy of Sciences, CN)

### Workshop Chairs

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### SIGMM Director of Conferences

Mohan S. Kankanhalli (National Univ. of Singapore, SG)

## About ACM Multimedia 2012

Since the founding of ACM SIGMM in 1993, ACM Multimedia has been the worldwide premier conference and a key world event to display scientific achievements and innovative industrial products in the multimedia field. In ACM Multimedia 2012, we will celebrate its twentieth anniversary with an extensive program consisting of technical sessions covering all aspects of the multimedia field in both forms of oral and poster presentations, tutorials, panels, exhibits, demonstrations and workshops bringing into focus the principal subjects of investigation, competitions of research teams on challenging problems, and also an interactive art program stimulating artists and computer scientists to meet and discover together the frontiers of artistic communication.

Details and updates will be published on the conference's Web site: <http://www.acmmm12.org/>.

## Call for Contributions

ACM Multimedia 2012 solicits submissions of contributions for the following programs:

- |  |                            |
|--|----------------------------|
| - Full papers & Short papers             | - Tutorials                |
| - Brave new ideas program                | - Panels                   |
| - Video program                          | - Doctoral symposium       |
| - Multimedia art exhibition              | - Technical demonstrations |
| - Open source software competition       | - Workshops                |
| - Multimedia grand challenge competition |                            |

## Important Dates

**Updated!**

- |   |  |
|---|--|
| - Workshops & Brave new ideas program proposals:  | March 12, 2012                                   |
| - Workshops & Brave new ideas program proposals notifications:  | March 26, 2012                                   |
| - Full paper submission:  | (abstract) April 2 / (manuscript) April 12, 2012 |
| - Short paper & Multimedia art exhibition submission:   | April 12, 2012                                   |
| - Panels and Tutorials proposals:   | April 12, 2012                                   |
| - Video & Brave new ideas programs, Doctoral symposium, Technical demonstrations, Open source SW & MM grand challenge competitions submissions: | May 14, 2012                                     |
| - Notification of acceptance:   | June 22, 2012                                    |
| - Camera ready submission:  | July 30, 2012                                    |

## Conference Location – Nara

Nara was the ancient capital of Japan, “Heijyo-kyo” with a history of more than 1,300 years. Ancient Japanese culture blended with various foreign cultures that travelled thousands of miles through the “Silk road”, which formed the basis of the country’s unique culture and spirit. It is the home of several UNESCO World Heritage sites, such as Todai-ji temple (Great Buddha), Kasuga grand shrine, and Horyu-ji temple.

The conference venue “Nara Prefecture New Public Hall” is located in Nara Park, in the central of Nara city, within walking distance to historical monuments such as the Great Buddha and Kofuku-ji temple, and cultural sites such as Nara National Museum. Nara is located within an hour’s train ride from its succeeding capital, Kyoto, and the lively city of Osaka, the modern center of Western Japan. An hourly bus service allows participants to travel directly to Nara from Osaka’s Kansai Intl. airport (KIX) in 80 minutes.

\*Nara is located sufficiently (approx. 600 km) away from the currently troubled Fukushima #1 nuclear plant. The conference’s Web site will be continuously updated for the most current situation.



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